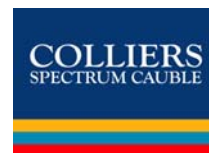


POSTALCOUNT

DELIVERY STATISTICS as of 09/08

Calculated using Proportional Block Groups

Prepared For



Lat/Lon: 33.805637/-84.393946

February 2009

Z2

Peachtree Rd & 28th St Nw Atlanta, Georgia		1.00 mi radius	3.00 mi radius	5.00 mi radius
Summary Data				
Demographic Adjustment	Census 2000 Households	7,165	53,957	125,659
	Route Active Residential Count	8,449	76,421	171,970
	Census 2000 Average Persons per Household	1.64	1.83	2.04
	Census 2000 Population	12,506	113,657	285,674
	Recalculated Route <i>Lower range</i>	13,836	139,571	351,087
	Active Population <i>Upper range</i>	16,241	174,850	420,135
	Census Households vs Route Residential Count	+17.91%	+41.63%	+36.85%
Origination Data				
	Active Residential Delivery (cr)	8,334	71,318	158,405
	Active Residential Box (cr)	114	5,096	13,553
	Active Residential Count (Carrier Route)	8,448	76,414	171,958
	Additional Active General Delivery Count	1	7	12
	Total Active Residential Count	8,449	76,421	171,970
	Possible Residential Count (Carrier Route)	8,727	80,825	184,282
	Additional Possible General Delivery Count	1	7	12
	Total Possible Residential Count	8,727	80,832	184,294
Census Demographics				
	Census 2000 Households	7,165	53,957	125,659
	Population in households	11,734	98,543	256,540
	1-person household	55.61%	50.58%	44.69%
	2-person household	32.15%	31.74%	31.34%
	3-person household	7.14%	8.85%	10.98%
	4-person household	3.65%	5.25%	6.91%
	5-person household	1.02%	2.08%	3.30%
	6-or-more person household	0.43%	1.51%	2.79%
	Population in Group Quarters	772	15,114	29,134
	Census 2000 Median Age	32.0	32.4	32.0
	Census 2000 Average Household Income	\$81,401	\$81,668	\$73,612
	Census 2000 Median Household Income	\$54,860	\$56,040	\$51,507
	Census 2000 Per Capita Income	\$47,618	\$38,704	\$32,384
	Total Housing Units	7,857	60,186	139,622
	Occupied housing units	91.20%	89.65%	90.00%
	Owner-occupied housing units	37.34%	40.48%	40.29%
	Renter-occupied housing units	62.66%	59.52%	59.71%
Business Demos				
	Drop Site Business or Family Served Count	831	5,952	11,455
	Total Active Business Deliveries	973	13,705	33,092
	Total Possible Business Deliveries	1,180	15,563	37,056

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Note: Methodology has changed as of Second Quarter 2008.

Data derived from Carrier Route Delivery Counts then density proportioned to Census Geography.

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups

Prepared For



Lat/Lon: 33.805637/-84.393946

February 2009

RF9

Peachtree Rd & 28th St Nw Atlanta, Georgia	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2008)	14,233		133,834		330,704	
Census Population (1990)	10,691		96,179		247,147	
Census Population (2000)	12,506		113,656		285,674	
Projected Population (2013)	15,705		146,410		360,869	
Forecasted Population (2018)	17,479		164,571		404,036	
Historical Annual Change (1990-2000)	1,815	1.7%	17,478	1.8%	38,527	1.6%
Historical Annual Change (2000-2008)	1,728	1.7%	20,177	2.2%	45,030	2.0%
Projected Annual Change (2008-2013)	1,471	2.1%	12,577	1.9%	30,165	1.8%
Est. Population Density (2008)	4,588.38	<i>psm</i>	4,778.41	<i>psm</i>	4,252.99	<i>psm</i>
Trade Area Size	3.10	<i>sq mi</i>	28.01	<i>sq mi</i>	77.76	<i>sq mi</i>
Households						
Estimated Households (2008)	7,404		58,494		135,364	
Census Households (1990)	6,275		46,682		108,863	
Census Households (2000)	7,165		53,956		125,659	
Projected Households (2013)	7,800		61,320		142,219	
Forecasted Households (2018)	8,151		65,380		151,904	
Historical Annual Change (1990-2000)	890	1.4%	7,275	1.6%	16,796	1.5%
Projected Annual Change (2000-2013)	635	0.7%	7,364	1.0%	16,560	1.0%
Average Household Income						
Est. Average Household Income (2008)	\$93,006		\$92,301		\$85,447	
Census Average Hhld Income (1990)	\$54,415		\$50,314		\$45,006	
Census Average Hhld Income (2000)	\$85,929		\$82,379		\$74,291	
Proj. Average Household Income (2013)	\$102,913		\$101,196		\$93,952	
Historical Annual Change (1990-2000)	\$31,515	5.8%	\$32,065	6.4%	\$29,285	6.5%
Projected Annual Change (2000-2013)	\$16,983	1.5%	\$18,816	1.8%	\$19,661	2.0%
Median Household Income						
Est. Median Household Income (2008)	\$73,101		\$70,548		\$66,197	
Census Median Hhld Income (1990)	\$34,594		\$34,199		\$31,757	
Census Median Hhld Income (2000)	\$54,860		\$56,041		\$51,507	
Proj. Median Household Income (2013)	\$81,217		\$78,228		\$73,930	
Historical Annual Change (1990-2000)	\$20,266	5.9%	\$21,841	6.4%	\$19,750	6.2%
Projected Annual Change (2000-2013)	\$26,357	3.7%	\$22,187	3.0%	\$22,423	3.3%
Per Capita Income						
Est. Per Capita Income (2008)	\$49,376		\$42,190		\$36,835	
Census Per Capita Income (1990)	\$31,939		\$24,421		\$19,824	
Census Per Capita Income (2000)	\$47,618		\$38,704		\$32,384	
Proj. Per Capita Income (2013)	\$52,060		\$44,158		\$38,840	
Historical Annual Change (1990-2000)	\$15,679	4.9%	\$14,283	5.8%	\$12,560	6.3%
Projected Annual Change (2000-2013)	\$4,442	0.7%	\$5,454	1.1%	\$6,456	1.5%
Other Income						
Est. Median Disposable Income (2008)	\$59,578		\$57,171		\$53,785	
Proj. Median Disposable Income (2013)	\$65,889		\$62,877		\$59,437	
Est. Average Household Net Worth (2008)	\$712,955		\$669,765		\$621,063	

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DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups

Prepared For



Lat/Lon: 33.805637/-84.393946

February 2009

RF9

Peachtree Rd & 28th St Nw Atlanta, Georgia

1.00 mi radius 3.00 mi radius 5.00 mi radius

Household Income Distribution (2008)

HH Income \$200,000 or More	924	12.5%	6,871	11.7%	14,149	10.5%
HH Income \$150,000 to 199,999	538	7.3%	3,767	6.4%	7,775	5.7%
HH Income \$125,000 to 149,999	412	5.6%	3,301	5.6%	6,958	5.1%
HH Income \$100,000 to 124,999	462	6.2%	4,364	7.5%	9,495	7.0%
HH Income \$75,000 to 99,999	757	10.2%	6,114	10.5%	13,169	9.7%
HH Income \$50,000 to 74,999	1,279	17.3%	9,319	15.9%	20,738	15.3%
HH Income \$35,000 to 49,999	976	13.2%	7,027	12.0%	16,699	12.3%
HH Income \$25,000 to 34,999	791	10.7%	5,049	8.6%	11,918	8.8%
HH Income \$15,000 to 24,999	478	6.4%	5,134	8.8%	12,847	9.5%
HH Income \$10,000 to 14,999	234	3.2%	2,350	4.0%	5,951	4.4%
HH Income \$0 to 9,999	553	7.5%	5,199	8.9%	15,664	11.6%
HH Income \$35,000+	5,348	72.2%	40,762	69.7%	88,985	65.7%
HH Income \$50,000+	4,372	59.0%	33,736	57.7%	72,285	53.4%
HH Income \$75,000+	3,093	41.8%	24,417	41.7%	51,547	38.1%

Race & Ethnicity (2008)

Total Population	14,233		133,834		330,704	
White	10,112	71.0%	82,684	61.8%	174,884	52.9%
Black or African American	2,860	20.1%	32,792	24.5%	116,972	35.4%
American Indian & Alaska Native	26	0.2%	268	0.2%	611	0.2%
Asian	616	4.3%	8,129	6.1%	15,078	4.6%
Hawaiian & Pacific Islander	6	0.0%	110	0.1%	224	0.1%
Other Race	284	2.0%	6,545	4.9%	14,470	4.4%
Two or More Races	330	2.3%	3,307	2.5%	8,466	2.6%
Not Hispanic or Latino Population	13,459	94.6%	119,586	89.4%	297,012	89.8%
<i>Non Hispanic: White</i>	9,461	70.3%	75,209	62.9%	157,485	53.0%
<i>Non Hispanic: Black or African American</i>	2,769	20.6%	30,181	25.2%	108,457	36.5%
<i>Non Hispanic: Amer Indian & AK Native</i>	25	0.2%	229	0.2%	548	0.2%
<i>Non Hispanic: Asian</i>	595	4.4%	7,460	6.2%	13,646	4.6%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	6	0.0%	107	0.1%	213	0.1%
<i>Non Hispanic: Other Race</i>	281	2.1%	3,475	2.9%	9,097	3.1%
<i>Non Hispanic: Two or More Races</i>	322	2.4%	2,924	2.4%	7,567	2.5%
Hispanic or Latino Population	774	5.4%	14,248	10.6%	33,692	10.2%
<i>Hispanic: White</i>	650	84.0%	7,474	52.5%	17,399	51.6%
<i>Hispanic: Black or African American</i>	91	11.8%	2,611	18.3%	8,515	25.3%
<i>Hispanic: American Indian & Alaska Native</i>	1	0.1%	39	0.3%	63	0.2%
<i>Hispanic: Asian</i>	21	2.7%	668	4.7%	1,432	4.3%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	4	0.0%	11	0.0%
<i>Hispanic: Other Race</i>	3	0.4%	3,069	21.5%	5,373	15.9%
<i>Hispanic: Two or More Races</i>	8	1.0%	383	2.7%	899	2.7%
Not of Hispanic Origin Population (1990)	10,446	97.7%	93,214	96.9%	240,393	97.3%
Hispanic Origin Population (1990)	245	2.3%	2,965	3.1%	6,754	2.7%
Not Hispanic or Latino Population (2000)	12,082	96.6%	105,671	93.0%	265,753	93.0%
Hispanic or Latino Population (2000)	424	3.4%	7,986	7.0%	19,922	7.0%
Not Hispanic or Latino Population 5yr (2013)	14,654	93.3%	128,505	87.8%	318,987	88.4%
Hispanic or Latino Population 5yr (2013)	1,051	6.7%	17,905	12.2%	41,882	11.6%
Historical Annual Change (1990-2000)	179	7.3%	5,020	16.9%	13,167	19.5%
Projected Annual Change (2000-2013)	627	11.4%	9,920	9.6%	21,960	8.5%

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1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups

Prepared For



Lat/Lon: 33.805637/-84.393946

February 2009

RF9

Peachtree Rd & 28th St Nw Atlanta, Georgia

1.00 mi radius 3.00 mi radius 5.00 mi radius

Age Distribution (2008)

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Total Population	14,233		133,834		330,704	
Age 0 to 4 yrs	632	4.4%	5,945	4.4%	17,081	5.2%
Age 5 to 9 yrs	500	3.5%	5,172	3.9%	16,734	5.1%
Age 10 to 14 yrs	384	2.7%	4,525	3.4%	14,891	4.5%
Age 15 to 19 yrs	429	3.0%	8,321	6.2%	23,518	7.1%
Age 20 to 24 yrs	1,397	9.8%	15,011	11.2%	32,403	9.8%
Age 25 to 29 yrs	1,744	12.3%	13,729	10.3%	28,520	8.6%
Age 30 to 34 yrs	1,806	12.7%	14,362	10.7%	29,815	9.0%
Age 35 to 39 yrs	1,379	9.7%	12,594	9.4%	28,258	8.5%
Age 40 to 44 yrs	1,120	7.9%	10,731	8.0%	25,769	7.8%
Age 45 to 49 yrs	1,083	7.6%	9,648	7.2%	24,188	7.3%
Age 50 to 54 yrs	1,039	7.3%	8,639	6.5%	21,378	6.5%
Age 55 to 59 yrs	890	6.3%	7,568	5.7%	18,693	5.7%
Age 60 to 64 yrs	685	4.8%	5,805	4.3%	15,040	4.5%
Age 65 to 69 yrs	349	2.5%	3,443	2.6%	9,822	3.0%
Age 70 to 74 yrs	248	1.7%	2,516	1.9%	7,231	2.2%
Age 75 to 79 yrs	205	1.4%	2,128	1.6%	5,925	1.8%
Age 80 to 84 yrs	149	1.0%	1,592	1.2%	4,933	1.5%
Age 85 yrs plus	195	1.4%	2,105	1.6%	6,506	2.0%
Median Age	34.9 yrs		35.0 yrs		35.1 yrs	
Age 19 yrs or less	1,945	13.7%	23,963	17.9%	72,223	21.8%
Age 20 to 64 years	11,143	78.3%	98,086	73.3%	224,064	67.8%
Age 65 years Plus	1,146	8.0%	11,785	8.8%	34,417	10.4%

Female Age Distribution (2008)

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Female Population	6,887	48.4%	59,847	44.7%	158,557	47.9%
Age 0 to 4 yrs	304	4.4%	2,771	4.6%	8,132	5.1%
Age 5 to 9 yrs	235	3.4%	2,292	3.8%	7,817	4.9%
Age 10 to 14 yrs	181	2.6%	2,083	3.5%	7,184	4.5%
Age 15 to 19 yrs	205	3.0%	3,688	6.2%	11,835	7.5%
Age 20 to 24 yrs	701	10.2%	6,504	10.9%	15,471	9.8%
Age 25 to 29 yrs	906	13.2%	6,249	10.4%	13,347	8.4%
Age 30 to 34 yrs	860	12.5%	6,048	10.1%	13,273	8.4%
Age 35 to 39 yrs	587	8.5%	4,746	7.9%	11,659	7.4%
Age 40 to 44 yrs	470	6.8%	4,108	6.9%	10,746	6.8%
Age 45 to 49 yrs	500	7.3%	3,902	6.5%	10,659	6.7%
Age 50 to 54 yrs	507	7.4%	4,040	6.8%	10,408	6.6%
Age 55 to 59 yrs	432	6.3%	3,611	6.0%	9,248	5.8%
Age 60 to 64 yrs	326	4.7%	2,869	4.8%	7,755	4.9%
Age 65 to 69 yrs	164	2.4%	1,706	2.9%	5,287	3.3%
Age 70 to 74 yrs	139	2.0%	1,352	2.3%	4,076	2.6%
Age 75 to 79 yrs	129	1.9%	1,309	2.2%	3,646	2.3%
Age 80 to 84 yrs	96	1.4%	991	1.7%	3,104	2.0%
Age 85 yrs plus	144	2.1%	1,576	2.6%	4,911	3.1%
Female Median Age	34.8 yrs		35.9 yrs		36.1 yrs	
Age 19 yrs or less	925	13.4%	10,835	18.1%	34,968	22.1%
Age 20 to 64 years	5,290	76.8%	42,077	70.3%	102,564	64.7%
Age 65 years Plus	672	9.8%	6,934	11.6%	21,024	13.3%

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RF9

Peachtree Rd & 28th St Nw Atlanta, Georgia

1.00 mi radius

3.00 mi radius

5.00 mi radius

Male Age Distribution (2008)

Male Population	7,346	51.6%	73,987	55.3%	172,147	52.1%
Age 0 to 4 yrs	328	4.5%	3,173	4.3%	8,949	5.2%
Age 5 to 9 yrs	265	3.6%	2,879	3.9%	8,917	5.2%
Age 10 to 14 yrs	204	2.8%	2,442	3.3%	7,706	4.5%
Age 15 to 19 yrs	224	3.0%	4,633	6.3%	11,683	6.8%
Age 20 to 24 yrs	697	9.5%	8,507	11.5%	16,932	9.8%
Age 25 to 29 yrs	837	11.4%	7,480	10.1%	15,173	8.8%
Age 30 to 34 yrs	946	12.9%	8,314	11.2%	16,543	9.6%
Age 35 to 39 yrs	792	10.8%	7,847	10.6%	16,599	9.6%
Age 40 to 44 yrs	650	8.8%	6,622	9.0%	15,023	8.7%
Age 45 to 49 yrs	583	7.9%	5,746	7.8%	13,529	7.9%
Age 50 to 54 yrs	531	7.2%	4,599	6.2%	10,971	6.4%
Age 55 to 59 yrs	457	6.2%	3,957	5.3%	9,445	5.5%
Age 60 to 64 yrs	359	4.9%	2,937	4.0%	7,285	4.2%
Age 65 to 69 yrs	185	2.5%	1,736	2.3%	4,535	2.6%
Age 70 to 74 yrs	109	1.5%	1,165	1.6%	3,155	1.8%
Age 75 to 79 yrs	76	1.0%	819	1.1%	2,279	1.3%
Age 80 to 84 yrs	53	0.7%	602	0.8%	1,829	1.1%
Age 85 yrs plus	51	0.7%	528	0.7%	1,594	0.9%
Male Median Age	35.1	yrs	34.3	yrs	34.3	yrs
Age 19 yrs or less	1,020	13.9%	13,128	17.7%	37,255	21.6%
Age 20 to 64 years	5,852	79.7%	56,009	75.7%	121,499	70.6%
Age 65 years Plus	474	6.4%	4,850	6.6%	13,392	7.8%

Males per 100 Females, Male % Pop (2008)

Overall Comparison	107		124		109	
Age 0 to 4 yrs	108	51.9%	115	53.4%	110	52.4%
Age 5 to 9 yrs	113	52.9%	126	55.7%	114	53.3%
Age 10 to 14 yrs	113	53.0%	117	54.0%	107	51.8%
Age 15 to 19 yrs	109	52.2%	126	55.7%	99	49.7%
Age 20 to 24 yrs	99	49.9%	131	56.7%	109	52.3%
Age 25 to 29 yrs	92	48.0%	120	54.5%	114	53.2%
Age 30 to 34 yrs	110	52.4%	137	57.9%	125	55.5%
Age 35 to 39 yrs	135	57.4%	165	62.3%	142	58.7%
Age 40 to 44 yrs	138	58.0%	161	61.7%	140	58.3%
Age 45 to 49 yrs	117	53.8%	147	59.6%	127	55.9%
Age 50 to 54 yrs	105	51.2%	114	53.2%	105	51.3%
Age 55 to 59 yrs	106	51.4%	110	52.3%	102	50.5%
Age 60 to 64 yrs	110	52.4%	102	50.6%	94	48.4%
Age 65 to 69 yrs	113	53.1%	102	50.4%	86	46.2%
Age 70 to 74 yrs	78	44.0%	86	46.3%	77	43.6%
Age 75 to 79 yrs	59	37.0%	63	38.5%	63	38.5%
Age 80 to 84 yrs	55	35.6%	61	37.8%	59	37.1%
Age 85 yrs plus	35	26.0%	34	25.1%	32	24.5%
Age 19 yrs or less	110	52.4%	121	54.8%	107	51.6%
Age 20 to 39 yrs	107	51.7%	137	57.7%	121	54.8%
Age 40 to 64 yrs	115	53.6%	129	56.3%	115	53.5%
Age 65 years Plus	71	41.4%	70	41.2%	64	38.9%

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RF9

Peachtree Rd & 28th St Nw Atlanta, Georgia	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Type (2008)						
Total Households	7,404		58,494		135,364	
Households with Children	620	8.4%	6,954	11.9%	21,822	16.1%
Average Household Size	1.82		2.02		2.22	
Est. Household Density	2,386.97	psm	2,088.49	psm	1,740.84	psm
Population Family	5,778	40.6%	58,613	43.8%	176,485	53.4%
Population Non-Family	7,663	53.8%	59,696	44.6%	123,690	37.4%
Population Group Qtrs	792	5.6%	15,525	11.6%	30,529	9.2%
Family Households	1,759	23.8%	16,570	28.3%	47,250	34.9%
<i>Married Couple Hhlds</i>	1,452	82.6%	12,382	74.7%	30,674	64.9%
<i>Other Family Hhlds</i>	307	17.4%	4,188	25.3%	16,576	35.1%
Family Households With Children	619	35.2%	6,932	41.8%	21,653	45.8%
<i>Married Couple With Children</i>	492	79.5%	4,695	67.7%	11,899	55.0%
<i>Other Family Hhlds With Children</i>	127	20.5%	2,237	32.3%	9,754	45.0%
Family Households No Children	1,140	64.8%	9,638	58.2%	25,597	54.2%
<i>Married Couple No Children</i>	960	84.2%	7,687	79.8%	18,775	73.3%
<i>Other Family Households No Childrer</i>	180	15.8%	1,951	20.2%	6,822	26.7%
Average Family Household Size	3.28		3.54		3.74	
Average Family Income	\$196,468		\$173,087		\$136,499	
Median Family Income	\$166,181		\$137,717		\$107,186	
Non-Family Households	5,645	76.2%	41,924	71.7%	88,114	65.1%
Non-Family Hhlds With Children	1	0.0%	23	0.1%	170	0.2%
Non-Family Hhld No Children	5,644	100.0%	41,902	99.9%	87,945	99.8%
<i>N-F Hhld Lone Person No Children</i>	4,828	85.5%	35,563	84.8%	74,092	84.1%
Lone Male Householder	2,253	46.7%	17,383	48.9%	35,554	48.0%
Lone Female Householder	2,575	53.3%	18,180	51.1%	38,538	52.0%
<i>N-F Hhld 2+ Persons No Children</i>	816	14.5%	6,339	15.1%	13,853	15.7%
Average Non-Family Hhld Size	1.36		1.42		1.40	
Marital Status (2008)						
(15 Years or Older)	12,700		117,956		281,333	
Never Married	6,521	51.4%	54,874	46.5%	131,103	46.6%
Now Married	3,608	28.4%	30,382	25.8%	75,329	26.8%
Previously Married	2,570	20.2%	32,700	27.7%	74,901	26.6%
<i>Separated</i>	678	26.4%	14,010	42.8%	27,884	37.2%
<i>Widowed</i>	530	20.6%	6,702	20.5%	18,620	24.9%
<i>Divorced</i>	1,362	53.0%	11,988	36.7%	28,397	37.9%
Educational Attainment (2008)						
Adult Population (25 Years or Older)	10,891		94,860		226,078	
Elementary (0 to 8)	184	1.7%	3,113	3.3%	11,531	5.1%
Some High School (9 to 11)	259	2.4%	4,559	4.8%	15,379	6.8%
High School Graduate (12)	1,057	9.7%	13,180	13.9%	39,860	17.6%
Some College (13 to 16)	1,341	12.3%	11,439	12.1%	27,870	12.3%
Associate Degree Only	458	4.2%	3,907	4.1%	9,073	4.0%
Bachelor Degree Only	4,495	41.3%	34,443	36.3%	71,828	31.8%
Graduate Degree	3,097	28.4%	24,220	25.5%	50,535	22.4%
Any College + (Some College or higher)	9,391	86.2%	74,009	78.0%	159,307	70.5%
College Degree + (Bachelor Degree or higher)	7,592	69.7%	58,663	61.8%	122,364	54.1%

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Prepared For



Lat/Lon: 33.805637/-84.393946

February 2009

RF9

Peachtree Rd & 28th St Nw Atlanta, Georgia	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Housing (2008)						
Total Housing Units	9,312		74,737		172,540	
Housing Units, Occupied	7,404	79.5%	58,494	78.3%	135,364	78.5%
<i>Housing Units, Owner-Occupied</i>	3,448	46.6%	27,711	47.4%	63,167	46.7%
<i>Housing Units, Renter-Occupied</i>	3,957	53.4%	30,783	52.6%	72,197	53.3%
Housing Units, Vacant	1,908	20.5%	16,243	21.7%	37,176	21.5%
Total Housing Units (2000)	7,857		60,186		139,622	
Historical Annual Change (2000-2008)	1,455	2.3%	14,552	3.0%	32,918	2.9%
Household Size (2008)						
Total Households	7,404		58,494		135,364	
1 Person Household	4,828	65.2%	35,563	60.8%	74,092	54.7%
2 Person Households	1,209	16.3%	9,107	15.6%	21,618	16.0%
3 Person Households	312	4.2%	2,775	4.7%	7,831	5.8%
4 Person Households	679	9.2%	6,468	11.1%	17,259	12.8%
5 Person Households	239	3.2%	2,657	4.5%	8,068	6.0%
6 Person Households	91	1.2%	1,065	1.8%	3,445	2.5%
7+ Person Households	46	0.6%	858	1.5%	3,050	2.3%
Household Stability (2008)						
Total Households	7,404		58,494		135,364	
In current residence < 1 year	1,819	24.6%	13,630	23.3%	30,346	22.4%
In current residence 1-2 years	2,785	37.6%	21,165	36.2%	46,538	34.4%
In current residence 3-5 years	1,293	17.5%	10,086	17.2%	22,994	17.0%
In current residence 6-10 years	568	7.7%	5,080	8.7%	12,675	9.4%
In current residence > 10 years	939	12.7%	8,534	14.6%	22,811	16.9%
Turnover (% Annual Residential Turnover)		24.6%		23.3%		22.4%
Stability (% In Current Residence 5+ Years)		20.4%		23.3%		26.2%
Median Years in Residence	2.5 yrs		2.7 yrs		2.9 yrs	
Household Vehicles (2008)						
Total Vehicles Available	10,681		83,303		188,259	
Household: 0 Vehicles Available	770	10.4%	7,519	12.9%	20,980	15.5%
Household: 1 Vehicles Available	3,911	52.8%	29,134	49.8%	63,211	46.7%
Household: 2 Vehicles Available	2,109	28.5%	16,678	28.5%	38,657	28.6%
Household: 3+ Vehicles Available	615	8.3%	5,163	8.8%	12,516	9.2%
Average Per Household	1.4	<i>Vehicles</i>	1.4	<i>Vehicles</i>	1.4	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	6,007	56.2%	49,319	59.2%	113,996	60.6%
<i>Average Per Owner Household</i>	1.7	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.8	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	4,674	43.8%	33,984	40.8%	74,264	39.4%
<i>Average Per Renter Household</i>	1.2	<i>Vehicles</i>	1.1	<i>Vehicles</i>	1.0	<i>Vehicles</i>
Travel Time (2000)						
Worker Base (16 Years or Older)	8,483		64,348		145,889	
Travel to Work in 14 Minutes or Less	2,761	32.5%	19,524	30.3%	38,271	26.2%
Travel to Work in 15 to 29 Minutes	3,502	41.3%	26,834	41.7%	59,115	40.5%
Travel to Work in 30 to 59 Minutes	1,453	17.1%	12,145	18.9%	32,717	22.4%
Travel to Work in 60 Minutes or More	314	3.7%	2,751	4.3%	8,893	6.1%
Work at Home	454	5.3%	3,094	4.8%	6,894	4.7%
Average Travel Time to Work	18.8 mins		20.3 mins		22.7 mins	

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Transportation To Work (2000)						
Work Base	8,483		64,348		145,889	
Drive to Work Alone	6,688	78.8%	46,622	72.5%	99,473	68.2%
Drive to Work in Carpool	488	5.8%	4,825	7.5%	14,120	9.7%
Travel to Work - Public Transportation	454	5.4%	5,891	9.2%	16,374	11.2%
Drive to Work on Motorcycle	14	0.2%	44	0.1%	137	0.1%
Bicycle to Work	28	0.3%	289	0.4%	580	0.4%
Walk to Work	267	3.1%	2,933	4.6%	6,909	4.7%
Other Means	90	1.1%	650	1.0%	1,403	1.0%
Work at Home	454	5.3%	3,094	4.8%	6,894	4.7%
Daytime Demos (2008)						
Total Number of Businesses	1,418		13,567		26,177	
Total Number of Employees	19,011		180,121		413,447	
Company Headqtrs: Businesses	9	0.6%	130	1.0%	280	1.1%
Company Headqtrs: Employees	4,033	21.2%	23,901	13.3%	51,929	12.6%
Employee Population per Business	13.4 to 1		13.3 to 1		15.8 to 1	
Residential Population per Business	10.0 to 1		9.9 to 1		12.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	22,491		222,600		523,578	
Labor Force (2008)						
Labor: Population Age 16+	12,633		117,036		278,201	
Unemployment Rate	5.3%		10.3%		8.6%	
Labor Force Total: Males	6,509	51.5%	64,940	55.5%	144,672	52.0%
<i>Male civilian employec</i>	4,918	75.5%	43,613	67.2%	93,974	65.0%
<i>Male civilian unemployec</i>	427	6.6%	7,262	11.2%	13,029	9.0%
<i>Males in Armed Forces</i>	18	0.3%	73	0.1%	242	0.2%
<i>Males not in labor force</i>	1,147	17.6%	13,993	21.5%	37,426	25.9%
Labor Force Total: Females	6,124	48.5%	52,096	44.5%	133,529	48.0%
<i>Female civilian employec</i>	4,218	68.9%	30,865	59.2%	73,838	55.3%
<i>Female civilian unemployec</i>	240	3.9%	4,795	9.2%	10,782	8.1%
<i>Females in Armed Forces</i>	0	-	6	0.0%	15	0.0%
<i>Females not in labor force</i>	1,665	27.2%	16,430	31.5%	48,894	36.6%
Employment Force Change (2000-2008)	664	7.8%	10,196	15.9%	22,189	15.2%
Male Change (2000-2008)	263	5.6%	5,966	15.8%	12,442	15.3%
Female Change (2000-2008)	402	10.5%	4,230	15.9%	9,747	15.2%
Occupation (2000)						
Occupation: Population Age 16+	8,471		64,282		145,624	
<i>Occupation Total: Males</i>	4,655	54.9%	37,647	58.6%	81,532	56.0%
<i>Occupation Total: Females</i>	3,817	45.1%	26,635	41.4%	64,091	44.0%
Mgmt, Business, & Financial Operations	2,257	26.6%	15,831	24.6%	31,471	21.6%
Professional and Related	2,873	33.9%	20,405	31.7%	42,968	29.5%
Service	685	8.1%	7,373	11.5%	19,555	13.4%
Sales and Office	2,158	25.5%	15,227	23.7%	34,339	23.6%
Farming, Fishing, and Forestry	8	0.1%	94	0.1%	307	0.2%
Construction, Extraction, & Maintenance	208	2.5%	2,039	3.2%	6,930	4.8%
Production, Transport, & Material Moving	281	3.3%	3,312	5.2%	10,054	6.9%
<i>White Collar</i>			86.0%		80.1%	
<i>Blue Collar</i>			14.0%		19.9%	
					74.7%	
					25.3%	

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Units In Structure (2000)						
Total Units	7,857		60,186		139,622	
1 Detached Unit	2,063	26.3%	16,754	27.8%	47,163	33.8%
1 Attached Unit	225	2.9%	2,892	4.8%	6,621	4.7%
2 Units	244	3.1%	2,642	4.4%	5,952	4.3%
3 to 4 Units	532	6.8%	4,329	7.2%	10,728	7.7%
5 to 9 Units	872	11.1%	6,309	10.5%	14,539	10.4%
10 to 19 Units	1,072	13.6%	6,867	11.4%	15,733	11.3%
20 to 49 Units	655	8.3%	4,872	8.1%	10,252	7.3%
50 or more Units	2,171	27.6%	15,316	25.4%	28,173	20.2%
Mobile Home or Trailer	24	0.3%	184	0.3%	355	0.3%
Other Structure	0	-	21	0.0%	105	0.1%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	142	1.8%	1,676	2.8%	3,529	2.5%
Homes Built 1995 to 1998	466	5.9%	4,250	7.1%	10,136	7.3%
Homes Built 1990 to 1994	360	4.6%	3,574	5.9%	8,849	6.3%
Homes Built 1980 to 1989	896	11.4%	7,480	12.4%	16,244	11.6%
Homes Built 1970 to 1979	849	10.8%	6,919	11.5%	15,417	11.0%
Homes Built 1960 to 1969	1,357	17.3%	8,945	14.9%	22,614	16.2%
Homes Built 1950 to 1959	1,226	15.6%	8,571	14.2%	22,770	16.3%
Homes Built 1940 to 1949	1,147	14.6%	6,722	11.2%	14,391	10.3%
Homes Built Before 1939	1,415	18.0%	12,049	20.0%	25,672	18.4%
Median Age of Homes	37.6 yrs		36.9 yrs		36.6 yrs	
Home Values (2000)						
Owner Specified Housing Units	1,745		15,080		39,549	
Home Values \$1,000,000 or More	52	3.0%	652	4.3%	1,477	3.7%
Home Values \$750,000 or \$999,999	167	9.6%	1,048	7.0%	1,900	4.8%
Home Values \$500,000 or \$749,999	308	17.7%	1,996	13.2%	3,987	10.1%
Home Values \$400,000 to \$499,999	315	18.0%	1,929	12.8%	3,780	9.6%
Home Values \$300,000 to \$399,999	355	20.4%	3,321	22.0%	6,565	16.6%
Home Values \$250,000 to \$299,999	168	9.6%	1,524	10.1%	3,901	9.9%
Home Values \$200,000 to \$249,999	147	8.4%	1,747	11.6%	4,420	11.2%
Home Values \$175,000 to \$199,999	95	5.5%	798	5.3%	2,112	5.3%
Home Values \$150,000 to \$174,999	37	2.1%	628	4.2%	1,869	4.7%
Home Values \$125,000 to \$149,999	47	2.7%	399	2.6%	1,219	3.1%
Home Values \$100,000 to \$124,999	20	1.1%	268	1.8%	851	2.2%
Home Values \$90,000 to \$99,999	16	0.9%	128	0.8%	672	1.7%
Home Values \$80,000 to \$89,999	5	0.3%	111	0.7%	967	2.4%
Home Values \$70,000 to \$79,999	3	0.2%	89	0.6%	1,293	3.3%
Home Values \$60,000 to \$69,999	3	0.2%	109	0.7%	1,200	3.0%
Home Values \$50,000 to \$59,999	3	0.2%	130	0.9%	1,230	3.1%
Home Values \$35,000 to \$49,999	3	0.2%	104	0.7%	1,274	3.2%
Home Values \$25,000 to \$34,999	0	-	34	0.2%	429	1.1%
Home Values \$10,000 to \$24,999	1	0.0%	49	0.3%	340	0.9%
Home Values \$0 to \$9,999	0	-	14	0.1%	64	0.2%
Owner Occupied Median Home Value	\$419,483		\$388,170		\$313,556	
Renter Occupied Median Rent	\$770		\$691		\$635	

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Consumer Expenditure (Annual Total)			
Total Household Expenditure (2008)	\$496,367,135	\$3,861,159,261	\$8,414,688,652
<i>Total Non-Retail Expenditures (2008)</i>	\$285,792,178	\$2,223,548,278	\$4,844,303,354
<i>Total Retail Expenditures (2008)</i>	\$210,574,957	\$1,637,610,986	\$3,570,385,299
Apparel (2008)	\$24,143,336	\$187,856,017	\$410,083,740
Contributions (2008)	\$21,738,871	\$168,000,600	\$360,052,503
Education (2008)	\$14,073,280	\$109,912,637	\$237,568,068
Entertainment (2008)	\$27,856,417	\$216,710,047	\$471,423,450
Food And Beverages (2008)	\$73,659,228	\$573,255,193	\$1,256,498,679
Furnishings And Equipment (2008)	\$22,238,737	\$173,242,677	\$375,465,282
Gifts (2008)	\$14,661,894	\$113,833,114	\$244,991,755
Health Care (2008)	\$28,780,759	\$223,215,377	\$488,759,122
Household Operations (2008)	\$19,205,907	\$149,849,157	\$323,822,015
Miscellaneous Expenses (2008)	\$8,120,535	\$63,034,682	\$137,551,528
Personal Care (2008)	\$7,129,691	\$55,439,579	\$120,984,749
Personal Insurance (2008)	\$5,575,550	\$43,373,007	\$93,649,637
Reading (2008)	\$1,660,746	\$12,873,654	\$27,945,160
Shelter (2008)	\$97,037,741	\$756,192,082	\$1,647,023,526
Tobacco (2008)	\$2,842,527	\$21,996,814	\$48,827,705
Transportation (2008)	\$94,380,765	\$734,453,733	\$1,604,204,237
Utilities (2008)	\$33,261,149	\$257,920,909	\$565,837,519
Consumer Expenditure (per Household per Month)			
Total Household Expenditure (2008)	\$5,586	\$5,501	\$5,180
<i>Total Non-Retail Expenditures (2008)</i>	\$3,216 57.6%	\$3,168 57.6%	\$2,982 57.6%
<i>Total Retail Expenditures (2008)</i>	\$2,370 42.4%	\$2,333 42.4%	\$2,198 42.4%
Apparel (2008)	\$272 4.9%	\$268 4.9%	\$252 4.9%
Contributions (2008)	\$245 4.4%	\$239 4.4%	\$222 4.3%
Education (2008)	\$158 2.8%	\$157 2.8%	\$146 2.8%
Entertainment (2008)	\$314 5.6%	\$309 5.6%	\$290 5.6%
Food And Beverages (2008)	\$829 14.8%	\$817 14.8%	\$774 14.9%
Furnishings And Equipment (2008)	\$250 4.5%	\$247 4.5%	\$231 4.5%
Gifts (2008)	\$165 3.0%	\$162 2.9%	\$151 2.9%
Health Care (2008)	\$324 5.8%	\$318 5.8%	\$301 5.8%
Household Operations (2008)	\$216 3.9%	\$213 3.9%	\$199 3.8%
Miscellaneous Expenses (2008)	\$91 1.6%	\$90 1.6%	\$85 1.6%
Personal Care (2008)	\$80 1.4%	\$79 1.4%	\$74 1.4%
Personal Insurance (2008)	\$63 1.1%	\$62 1.1%	\$58 1.1%
Reading (2008)	\$19 0.3%	\$18 0.3%	\$17 0.3%
Shelter (2008)	\$1,092 19.5%	\$1,077 19.6%	\$1,014 19.6%
Tobacco (2008)	\$32 0.6%	\$31 0.6%	\$30 0.6%
Transportation (2008)	\$1,062 19.0%	\$1,046 19.0%	\$988 19.1%
Utilities (2008)	\$374 6.7%	\$367 6.7%	\$348 6.7%

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